



MEDIA RELEASE
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WELLARD STAR OF THE WEST CAMPDRAFT LAUNCHED

Campdrafters from across Western Australia will vie for more than \$12,000 in cash and prizes at the inaugural "Wellard Star of the West" campdraft in November.

To be held at Northam from November 14th – 16th, the "Wellard Star of the West" will comprise eight drafts and trade stalls over three days, using quality lines of cattle sourced by Wellard Rural Exports.

Drafts include Open, Novice, Maiden, Juvenile, Junior, Local, Stallion and Open Restricted.

Wellard Star of the West organizer and Wellard Rural Exports Live Cattle Manager Justin Morrissey said campdrafting was both steeped in tradition and one of Australia's fastest growing sports.

"The Wellard Star of the West will attract WA's best campdrafters as they pit their horses and horsemanship against each other and the cattle in the camp," he said.

"As well as providing a great opportunity for WA campdrafters, the Wellard Star of the West will also provide quality viewing for horse enthusiasts or the general public who want to witness some of the best examples of unity between horse and rider you will ever see."

In addition to the drafting there will be fun for the kids, food and refreshments, bar and entertainment each night as well as trade stalls. Expressions of interest from trade stall exhibitors are invited.

Proceeds from the event will be donated to the Royal Flying Doctor Service and the Children's Leukaemia and Cancer Research Foundation.

More information is available at www.wellardgroup.com.au/starofthewest

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Background – Wellard Rural Exports

Wellard Rural Exports has supplied quality Australian dairy and beef cattle and sheep and goats to the world for more than 29 years. Based in Fremantle, the company's operations cover every aspect of the export chain, including feed and high fibre milling, road transport, feedlot facilities and modern shipping.

Wellard has priority access to the most modern fleet of livestock carriers on the ocean through its association with Siba Ships. The company's flagship carrier, the MV Becrux, is a purpose-built livestock carrier capable of carrying 75,000 sheep or 18,000 cattle from Australia to major markets around the globe. She was commissioned in 2002.

For more information visit: www.wellardgroup.com.au