



Western Australian  
Federation of Rural Youth

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## MEDIA RELEASE

14<sup>th</sup> July 2008

FOR IMMEDIATE RELEASE

### WA Rural Youth names Wellard Rural Exports as Major Sponsor

WA Federation of Rural has announced that it has signed **Wellard Rural Exports** as new proud sponsors of the Western Australian Federation of Rural Youth.

Wellard Managing Director Steve Meerwald said: "Wellard appreciates the role WA Rural youth plays in rural Western Australia and we hope the financial support Wellard will now provide will enable WAFRY to grow, prosper and build on its services to members. WAFRY has an exciting program of events planned with its 75th anniversary celebration this year and the National Convention and National Young Farmer Competition in 2009. Wellard is looking forward to a close and rewarding involvement in each event and throughout the year at WAFRY's regular functions".

As WAFRY's major sponsor Wellard will support WA Rural Youth by providing generous financial support for key events and administration of the organisation.

Rural Youth State President Tony Black said organisations like Wellard who flew the flag for Rural Western Australia, would assist organisations such as WA Rural Youth to enjoy a strong and sustainable future.

"I see a bright future for rural WA, and the opportunities this organisation can offer young people," Mr Black said. "We are pleased to announce that as of July 1st Wellard Rural Exports have been named Major Sponsor of the Western Australian Federation of Rural Youth.

"Wellard have been keenly involved in the National Young Farmer Competition in the past, and will again be major sponsor for this in 2009. As well as the National Competition, Wellard will be sponsoring the upcoming 75<sup>th</sup> anniversary function and a module at each of the heats and State Young Farmer Competition. We look forward to a growing relationship with Wellard over the coming years, and thank them for the involvement in taking WAFRY to a new level"

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**For more information or to arrange an interview:**

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