

**MEDIA RELEASE**  
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## **MINISTER OFFICIALLY NAMES WELLARD FEEDS**

The Minister for Agriculture and Forestry, Hon Kim Chance MLC, officially named Wellard Feeds today at a well-attended community morning tea on-site at the Wongan Hills mill.

Managing Director of Wellard Rural Exports, Steve Meerwald, said it was an honour to have the Minister, as well as the President of the Shire of Wongan-Ballidu, local councillors and other community leaders, at the auspicious event.

“This function marks the renaming of our feed operations in line with our desire to raise the profile of the Wellard Group and build a stronger business going forward.

“Good animal nutrition is essential to animal health and the lupin-based pellets we produce at Wellard Feeds have been especially formulated to meet the needs of the livestock we export,” he said.

Speaking at the event, the Minister said the livestock export industry was an important part of the agricultural sector and made a significant contribution to the Western Australian economy. He also used the opportunity to praise Wellard Rural Exports for its efforts to lift industry standards.

Mr Meerwald said the mill had been providing high fibre fodder for sheep and cattle since 1988, and had been operated by Wellard under the name of Australasian Feeds for the past 15 years.

“Today, the mill provides 10 local jobs and generates business for local suppliers. We are proud to have made this major investment in the local economy.”

The decision to bring Wellard Feeds under the Wellard Rural Exports corporate banner is a further step in the Company’s plans to grow its already successful livestock export business.

Wellard Rural Exports is a leader in livestock exports and has been supplying quality Australian Sheep and cattle to the world for more than 25 years. The Company is based in Fremantle and has operations in Baldivis as well as the feed mill in Wongan Hills.

The event was attended by 50 people including Wongan-Balidu Shire President Duncan Holme, local councillors, Department of Agriculture representatives, local business owners, local grain suppliers and Wellard staff.

### **Further information:**

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