



MEDIA RELEASE  
August 28 2008

## WELLARD A WINNER IN AUSTRALIAN OFF ROAD CHAMPIONSHIP DEBUT YEAR

The Wellard brand has enjoyed a stellar inaugural year in the Australian Off Road Championship (AORC) with Wellard-backed riders winning four titles, including the Open Championship.

Fremantle-based Wellard is the principal sponsor of the powerful Ballards team, whose riders won the Pro, Expert, Junior and Master championships.

While Chris Hollis' domination of the Open Pro series was the highlight for the Wellard Ballards team, Matt Gangell's victory in the Expert championship was particularly sweet for Wellard.

Matt was a motocross rider but was introduced to enduro riding when he was selected for the Wellard Yamaha ISDE 2007 Team to contest the International Six Day Enduro (ISDE) in Chile last year.

After setting some sizzling times in Chile, he was sponsored by Wellard to enter the 2008 AORC as part of the Wellard Ballards team.

That faith in his ability was repaid when he easily took out the championship aboard his Yamaha WR450F.

Matt was more than excited about his strong ride this year, and gave special mention to his unique opportunity to ride in the Ballards team via the great support Wellard and its Managing Director Mauro Balzarini.

Mr Balzarini said the success enjoyed by the team was fantastic.

"Wellard is extremely pleased not just with the championships won by the Wellard Ballards Team, but the team's professionalism, passion and dedication – values which are extremely important to our company," he said.

Matt is now in Greece spearheading the Wellard Yamaha ISDE 2008 Team, with two new team members, Paul Humberston and Liam Robertson.

---

For more information about the riders or the ISDE, visit the team's e-garage at  
[www.wellardgroup.com.au/isde2008](http://www.wellardgroup.com.au/isde2008)

**For more information contact**

Cameron Morse

Porter Novelli – Perth

Ph: 9386 1233

Mob: 0433 88 68 71

[www.wellardgroup.com.au](http://www.wellardgroup.com.au)